



PRESS RELEASE

TO: ALL MEDIA HOUSES

FROM: BHC

DATE: June 19th, 2014

SUBJECT: BHC HOSTS NEIGHBOURHOOD ACTIVATION PROGRAMME IN LOBATSE

The Botswana Housing Corporation will on the 21st June 2014 at Lobatse Park (first left turn into Lobatse Industrial after the railway crossing) host a neighbourhood activation programme for its tenants in Lobatse, as part of its homeownership drive among Botswana termed the “Sitting Tenants Campaign – Buy your leased BHC House and Mine your Gold” which was launched in March 2014.

The purpose of the activity is to bring together its tenants to interact and be advised on the importance of investing in property to create wealth, and on the need for them to consider purchasing the properties that they have been occupying as tenants over the years.

The event will also provide an opportunity to meet with financial institutions who have shown interest in partnering with the Corporation through provision of financial assistance to tenants willing to purchase the houses that they occupy, and merchant partners who will be available to provide building materials and other products for the renovation of the houses after purchase.

This whole day event starts at 0900hrs and the Media is invited to grace this occasion to provide coverage, and to gain a better understanding of the BHC operations and to



be able to forge a sustainable relationship that will help the nation to realize the need to invest in property.

For more information regarding the Lobatse neighbourhood activation event, please contact the BHC Marketing and Research Department on Tel. 364 6800.

Thank you.

Mr Gomolemo Zimona
Public and Corporate Affairs Manager