



PRESS RELEASE

TO: ALL MEDIA HOUSES

FROM: BHC

DATE: July 23, 2014

RE: BHC HOSTS ITS SITTING TENANTS CAMPAIGN FIRST QUARTER DRAW IN FRANCISTOWN

The Botswana Housing Corporation (BHC) will on Saturday July 26th, 2014 at 09h00 host the first quarter draw for its ongoing “Sitting Tenants Campaign” which was launched earlier this year. The draw which will be held in the city of Francistown at Galo Shopping Mall will see two lucky customers who have purchased houses through the ongoing sitting tenants campaign walking away with prize vouchers worth P5, 000.00 and P10, 000.00 respectively.

Furthermore the Corporation will use this platform to bring together its tenants in Francistown to gain valuable knowledge about the importance of investing in property to create wealth, and on the need for them to consider purchasing the properties that they have been occupying as tenants over the years.

The event will also provide an opportunity to meet with various local financial institutions who have shown interest in partnering with the Corporation through provision of financial assistance to tenants willing to purchase the houses that they occupy, and merchant partners who will be available to provide building materials and other products for the renovation of the houses after purchase.



The Media fraternity which is also a valuable partner in this initiative is invited to grace this occasion to provide coverage, and to gain a better understanding of the BHC operations and to be able to forge a sustainable relationship that will help the nation to realize the need to invest in property.

For more information regarding the ***BHC Sitting Tenants Campaign First Quarter Draw***, please contact the BHC Marketing and Research Department on Tel. 364 6800.

Thank you.

Mr Tebogo Mmokele
Corporate Communications Manager